# **Feature Space Targeted Attacks by Statistic Alignment**

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#### **Abstract**

By adding human-imperceptible perturbations to images, DNNs can be easily fooled. As one of the mainstream methods, feature space targeted attacks perturb images by modulating their intermediate feature maps, for the discrepancy between the intermediate source and target features is minimized. However, the current choice of pixelwise Euclidean Distance to measure the discrepancy is questionable because it unreasonably imposes a spatial-consistency constraint on the source and target features. Intuitively, an image can be categorized as "cat" no matter the cat is on the left or right of the image. To address this issue, we propose to measure this discrepancy using statistic alignment. Specifically, we design two novel approaches called Pair-wise Alignment Attack and Global-wise Alignment Attack, which attempt to measure similarities between feature maps by high-order statistics with translation invariance. Furthermore, we systematically analyze the layerwise transferability with varied difficulties to obtain highly reliable attacks. Extensive experiments verify the effectiveness of our proposed method, and it outperforms the state-of-the-art algorithms by a large margin. Our code is publicly available at https://github.com/yaya-cheng/PAA-GAA.

# 1 Introduction

Deep neural networks (DNNs) [He et al., 2016; Huang et al., 2017; Simonyan and Zisserman, 2015; Szegedy et al., 2016] have made impressive achievements in these years, and various fields are dominated by them, e.g., object detection [Redmon et al., 2016]. However, recent works demonstrate that DNNs are highly vulnerable to the adversarial examples [Szegedy et al., 2014; Biggio et al., 2013] which are only added with human-imperceptible perturbations. To find out the insecure "bugs" in the DNNs, many works pay attention to the generation of adversarial examples.

In general, the attack methods can be grouped into three broad categories: white-box, gray-box, and black-box at-

tacks. For the white-box setting [Moosavi-Dezfooli et al., 2016; Carlini and Wagner, 2017], the adversaries can access all information (e.g., the architectures and parameters) of the victim's models. Thus the update directions of the adversarial examples are accurate. For the gray-box setting [Ilyas et al., 2018; Ru et al., 2020], only the output logits or labels are available. Therefore, most of the works craft adversarial examples through a considerable amount of queries. However, in many scenarios, both the whitebox and the gray-box attacks are infeasible owing to the opaque deployed models. For the black-box setting, all information of the victim's models is unavailable. Since the decision boundaries of different DNNs are similar, the resultant adversarial examples crafted for the substitute models, e.g., well-trained models, are also practical for others, which is called the transferability of adversarial examples. Most black-box attack methods [Dong et al., 2018; Inkawhich et al., 2019; Gao et al., 2020a; Gao et al., 2020b; Lin et al., 2020] aim at enhancing the transferability of adversarial examples depending on information from the classification layers of the substitute models. However, it is still challenging to improve the success rate of black-box targeted attacks, i.e., induce the victim's models to predict the pre-set target labels.

To tackle the poor effectiveness of black-box targeted attacks, researchers [Sabour et al., 2016; Inkawhich et al., 2019] delve into the feature space targeted attacks, which perturb images by modulating their intermediate feature maps. For example, given a source image, [Inkawhich et al., 2019] first select a single sample of the target label whose intermediate activation is furthest from the source one under Euclidean distance. Then, perturbation is crafted by minimizing the Euclidean distance between the source and target features. However, since Euclidean distance prefers to focus on the spatial gap between two features, it will select the spatially furthest target image rather than the one with the outermost semantic meaning. For instance, considering a source image with a cat on the left and the target label is "dog", under the above setting, the algorithm tends to choose a target image that has a dog on the right instead of on the left. When it comes to the generation of perturbation, what the algorithm needs to do is the semantic meaning alignment between the source and target features and the minimization of the huge spatial discrepancy. Overall, the current choice of pixel-wise Eu-

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clidean distance to measure the discrepancy is questionable, as it unreasonably imposes a spatial-consistency constraint on the source and target features.

To produce spatial-agnostic measurements, we propose two novel approaches called Pair-wise Alignment Attack and Global-wise Alignment Attack, which attempt to measure similarities between features by high-order statistics with translation invariance. With this perspective, we deal with the feature space targeted attacks as the problem of statistic alignment. By aligning the source and target high-order statistics, rather than depending on the Euclidean distance, we can make the two feature maps semantically close without introducing an excessive spatial gap in feature space.

To sum up, our contribution is summarized as three-folds: 1) We point out that the current choice of pixel-wise Euclidean Distance to measure the discrepancy between two features is questionable, for it unreasonably imposes a spatialconsistency constraint on the source and target features. By exploring high-order statistics with translation invariance, two novel methods are proposed: a) Pair-wise Alignment Attack and b) Global-wise Alignment Attack, which deal with feature space targeted attacks as a problem of statistic alignment; 2) To obtain high-reliability results, we systematically analyze the layer-wise transferability. Furthermore, to set all images under the same transfer difficulty, which ranges from the easiest to the hardest, we assign the target labels of the same difficulty level to them and give a comprehensive evaluation of our methods. and 3) Extensive experimental results show the effectiveness of our methods, which outperform the state-of-the-art by 6.92% at most and 1.70% on average in typical setups.

# 2 Related Works

After the discovery of adversarial examples [Szegedy et al., 2014; Biggio et al., 2013], many excellent works are proposed. Generally, based on different goals, attack methods can be divided into non-targeted attacks and targeted attacks. For non-targeted attacks (e.g., [Xie et al., 2019]), all need to do is fooling DNNs to misclassify the perturbed images. For targeted attacks, the adversaries must let the DNNs predict specific untrue labels for the adversarial examples. [Li et al., 2020] apply Poincaré distance and Triplet loss to regularize the targeted attack process. [Gao et al., 2021] propose staircase sign method to utilize the gradients of the substitute models effectively. The above methods craft adversarial examples by directly using the outputs of the classification layers, i.e., logits (un-normalized log probability).

In addition to these, researchers [Yosinski *et al.*, 2014] observe that distorting the features in the intermediate layers of DNNs can also generate transferable adversarial examples. Based on this, [Inkawhich *et al.*, 2019] generate adversarial examples by minimizing the Euclidean distance between the source and target feature maps. [Inkawhich *et al.*, 2020a] leverage class-wise and layer-wise deep feature distributions of substitute models. [Inkawhich *et al.*, 2020b] extract feature hierarchy of DNNs to boost the performance of targeted adversarial attacks further. However, the above methods need to train specific auxiliary classifiers for each target label, thus

suffering from expensive computation costs.

# 3 Methodology

In this section, we first give some notations of targeted attacks, and the untargeted version can be simply derived. Then we describe our proposed methods, i.e., Pair-wise Alignment Attack and Global-wise Alignment Attack, in Subsection 3.2 and 3.3. The attack process is detailed in Subsection 3.4.

### 3.1 Preliminaries

Adversarial targeted attacks. This task aims at fooling a DNN  $\mathcal F$  to misclassify perturbed image  $x^{adv}=x+\delta$ , where x is the original image of label  $y,\delta$  is an imperceptible perturbation added on x. In our work,  $\ell_\infty$ -norm is applied to evaluate the imperceptibility of perturbation, i.e.,  $\|\delta\|_\infty \leq \epsilon$ . Different from the untargeted attacks that only need to let  $\mathcal F$  will not perform correct recognition, targeted attacks restrict the misclassified label to be  $y^{tgt}$ . The constrained optimization of targeted attacks can be written as:

$$\boldsymbol{x}^{adv} = \arg\min \mathcal{L}(\boldsymbol{x}^{adv}, y^{tgt}), s.t. \|\boldsymbol{x}^{adv} - \boldsymbol{x}\|_{\infty} \le \epsilon,$$
(1)

where  $\mathcal{L}(\cdot, \cdot)$  is the loss function to calculate perturbations.

**Perceptions of DNNs.** DNNs, especially convolutional neural networks (CNNs), have their patterns to perceive and understand images [Zeiler and Fergus, 2014], which is caused by the mechanism of convolutional layers. As introduced in [Worrall *et al.*, 2017], convolution kernels do not perform a one-time transformation to produce result from the input. Instead, a small region of input is perceived iteratively so that features at every layer still hold local structures similar to that of the input (see Supp. Sec. D). This property of convolution leads to the translation homogeneity of intermediate feature maps. Therefore, measuring only the Euclidean distance between two feature maps will be inaccurate when there are translations, rotations, *etc*.

## 3.2 Pair-wise Alignment Attack

Given an image  $\boldsymbol{x}^{tgt}$  of target label  $y^{tgt}$ , a specific intermediate layer l from network  $\mathcal{F}$ . We use  $\boldsymbol{S}^l \in \mathbb{R}^{N_l \times M_l}$  to denote the feature of  $\boldsymbol{x}^{adv}$  at layer l of  $\mathcal{F}$ . Similarly,  $\boldsymbol{T}^l \in \mathbb{R}^{N_l \times M_l}$  is the feature of  $\boldsymbol{x}^{tgt}$ . Specifically,  $N_l$  is the number of channels and  $M_l$  is the product of the height and width of features.

As described before, since Euclidean distance imposes unreasonable spatial-consistency constraint on  $S^l$  and  $T^l$ , choosing it as the metric leads to redundant efforts on spatial information matching. To handle this, we propose the Pair-wise Alignment Attack (PAA). Assuming that the label information is modeled by highly abstract features, we denote  $S^l$  and  $T^l$  are under two distributions p and q, which models the label information p and p and p are under two distributions. Naturally, an arbitrary feature extracted from p is treated as a sample set of a series of feature vectors over corresponding distribution.

So the problem is how to utilize these samples to further estimate the difference between p and q. Empirically, source and target sample sets  $\Omega \sim p, Z \sim q$  are built by splitting  $S^l$ ,  $T^l$  into individual vectors, where  $\Omega = \{s_{\cdot l}\}_{i=1}^{M_l}, Z = \{t_{\cdot j}\}_{j=1}^{M_l}$ .

Another way of splitting in where  $\Omega = \{s_{i\cdot}\}_{i=1}^{N_l}, Z = \{t_{j\cdot}\}_{j=1}^{N_l}$  is analysed in Supp. Sec. C. After that, through measuring the similarity of  $\Omega$  and Z, the discrepancy between p and q is estimated. Typically, this is a two-sample problem [Gretton *et al.*, 2012].

As introduced in [Gretton et~al.,~2012], MMD has been explored for the two-sample problem. Let  $\mathcal H$  be a reproducing kernel Hilbert space (RKHS) with an associated continuous kernel  $k(\cdot,\cdot)$ . For all  $f\in\mathcal H$ , the mean~embedding of p in  $\mathcal H$  is an unique element  $\mu_p$  which satisfies the condition of  $\mathbb E_{\omega\sim p}f=\langle f,\mu_p\rangle_{\mathcal H}.$  Then in our task,  $\mathrm{MMD}^2[p,q]$  is defined as the RKHS distance between  $\mu_p$  and  $\mu_q$ :

$$MMD^{2}[p,q] = \|\mu_{p} - \mu_{q}\|_{\mathcal{H}}^{2} 
= \langle \mu_{p}, \mu_{p} \rangle_{\mathcal{H}} + \langle \mu_{q}, \mu_{q} \rangle_{\mathcal{H}} - 2\langle \mu_{p}, \mu_{q} \rangle_{\mathcal{H}} 
= \frac{1}{M_{l}^{2}} \sum_{i,j=1}^{M_{l}} k(\mathbf{s}_{\cdot i}, \mathbf{s}_{\cdot j}) + \frac{1}{M_{l}^{2}} \sum_{i,j=1}^{M_{l}} k(\mathbf{t}_{\cdot i}, \mathbf{t}_{\cdot j}) 
- \frac{2}{M_{l}^{2}} \sum_{i,j=1}^{M_{l}, M_{l}} k(\mathbf{s}_{\cdot i}, \mathbf{t}_{\cdot j}).$$
(2)

Specifically, MMD is calculated by two kinds of pairs: a) intra-distribution pairs  $(s_{\cdot i}, s_{\cdot j})$ ,  $(t_{\cdot i}, t_{\cdot j})$  and b) inter-distribution pair  $(s_{\cdot i}, t_{\cdot j})$ . Obviously, MMD is not affected by spatial translations, *i.e.*, shifting or rotation will not change the result of equation 2, which is the key difference from Euclidean distance. Furthermore, based on the critical property MMD<sup>2</sup>[p,q]=0 iff p=q [Gretton et al., 2012], minimizing equation 2 equals to modulating source feature to target's:

$$\mathcal{L}_{\mathcal{P}}(\mathbf{S}^l, \mathbf{T}^l) = \text{MMD}^2[p, q]. \tag{3}$$

Since the kernel choice plays a key role in the mean embedding matching [Gretton *et al.*, 2012]. In our experiments, three kernel functions will be studied to evaluate their effectiveness in statistic alignment:

- Linear kernel  $PAA_{\ell}$ :  $k(s,t) = s^T t$ .
- Polynomial kernel  $PAA_p$ :  $k(s,t) = (s^Tt + c)^d$ .
- Gaussian kernel  $\mathbf{PAA_g}$ :  $k(s,t) = \exp\left(-\frac{\|s-t\|_2^2}{2\sigma^2}\right)$ ,

where bias c, power d and variance  $\sigma^2$  are hyper-parameters. Following [Inkawhich et al., 2019], by randomly sampling images from each label, a gallery is maintained for picking target images. With the help of the gallery, the pipeline of getting  $\boldsymbol{x}^{tgt}$  by  $\mathbf{PAA}$  is as follows: Given a source image  $\boldsymbol{x}$ , we obtain  $y^{tgt}$  by using different strategies of target label selection. After that,  $\boldsymbol{x}^{tgt}$  is chosen from the corresponding sub-gallery by finding the image with the largest loss  $\mathcal{L}_{\mathcal{P}}$ . It is worth noting that we adopt the linear-time unbiased estimation of  $\mathrm{MMD}^2[p,q]$  from [Gretton et al., 2012] to decrease the space and computation complexity during the selection of the target image  $\boldsymbol{x}^{tgt}$ .

#### 3.3 Global-wise Alignment Attack

Since Pair-wise Alignment Attack involves time-consuming pair-wise computation, we propose the other efficient approach that achieves comparable performance. Unlike the

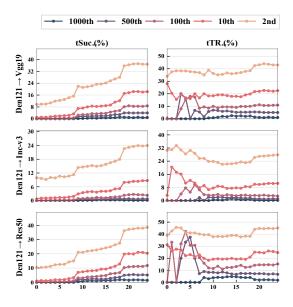


Figure 1: Performance (tSuc and tTR) of  ${\bf PAA_p}$  w.r.t. 2nd, 10th, 100th, 500th, and 1000th settings. Target label of higher ranking leads to better performance.

previous one, Global-wise Alignment Attack (**GAA**) explicitly matches moments of source, and target sample sets  $\Omega$ , Z. Specifically, we employ two global statistics: a) first-order raw moment (*mean*) and b) second-order central moment (*variance*) to guide the modulation of features. Let  $\mu^i_{S^l}$ ,  $\mu^i_{T^l}$ ,  $\sigma^i_{S^l}$ ,  $\sigma^i_{T^l}$  be the mean and variance of the *i*th channel of  $S^l$  and  $T^l$ , respectively:

$$\mu_{\mathbf{S}^{l}}^{i} = \frac{1}{M_{l}} \sum_{j=1}^{M_{l}} (\mathbf{S}^{l})_{ij}, \ \sigma_{\mathbf{S}^{l}}^{i} = \text{Var}((\mathbf{S}^{l})_{i.}),$$
 (4)

$$\mu_{\mathbf{T}^{l}}^{i} = \frac{1}{M_{l}} \sum_{j=1}^{M_{l}} (\mathbf{T}^{l})_{ij}, \ \sigma_{\mathbf{T}^{l}}^{i} = \text{Var}((\mathbf{T}^{l})_{i.}).$$
 (5)

Minimizing the gaps between  $\Omega$  and Z of these two moments equals to aligning the source and target features globally:

$$\delta_{\mu} = \left\| \mu_{\mathbf{S}^{l}}^{i} - \mu_{\mathbf{T}^{l}}^{i} \right\|, \delta_{\sigma} = \left\| \sigma_{\mathbf{S}^{l}}^{i} - \sigma_{\mathbf{T}^{l}}^{i} \right\|,$$

$$\mathcal{L}_{\mathcal{G}}(\mathbf{S}^{l}, \mathbf{T}^{l}) = \delta_{\mu} + \delta_{\sigma}.$$
(6)

The reasons for performing Global-wise Alignment are: 1) the two moments are practical to estimate the distribution on a dataset, just like what batch-normalization does; and 2) when the architectures of DNNs go deeper, these two moments will contain more complicated traits to represent different distributions [Li *et al.*, 2018]. Similar as **PAA**, **GAA** also chooses the target image from the gallery by calculating Equation (6).

## 3.4 Attack Algorithm

Motivated by MIFGSM [Dong et al., 2018] which using momentum to memorize previous gradients and follow the setting of AA [Inkawhich et al., 2019], we integrate momentum to the pipeline of perturbation generation. Specifically, for two kinds of attacks, i.e., **PAA** and **GAA**, we firstly calculate

	D 101	TIGGIO	D 10				
		→VGG19		1→Inc-v3		→Res50	
	tSuc	tTR	tSuc	tTR	tSuc	tTR	
TIFGSM	0.40	0.41	0.08	0.08	0.24	0.24	
MIFGSM	1.48	1.50	0.54	0.55	2.44	2.46	
AA	1.18	1.61	0.50	0.68	1.78	2.32	
$\mathbf{G}\mathbf{A}\mathbf{A}$	3.20	4.17	0.70	0.91	4.22	5.62	
$PAA_{g}$	1.60	2.52	0.52	0.73	2.42	3.60	
$\mathbf{PAA}_{\ell}$	3.20	3.97	0.74	0.94	4.40	5.65	
$PAA_p$	4.38	<b>5.56</b>	1.16	1.45	6.08	7.95	
	VGG19→Inc-v3		VGG19→Den121		VGG19→Res50		
TIFGSM	0.08	0.08	0.26	0.26	0.12	0.12	
MIFGSM	0.30	0.30	1.16	1.17	0.68	0.69	
AA	0.08	0.14	0.38	0.48	0.16	0.24	
GAA	0.12	0.20	0.72	1.56	0.44	0.88	
$PAA_{g}$	0.14	0.30	0.52	1.27	0.32	0.73	
$\mathbf{PAA}_{\ell}^{\mathtt{o}}$	0.12	0.19	0.34	0.74	0.18	0.49	
$PAA_{p}$	0.28	0.36	1.00	1.87	0.56	0.88	
	Inc-v3→VGG19		Inc-v3→Den121		Inc-v3→Res50		
TIFGSM	0.16	0.18	0.08	0.09	0.08	0.09	
MIFGSM	0.56	0.56	0.56	0.57	0.54	0.54	
AA	0.24	0.66	0.28	1.02	0.24	0.66	
$\mathbf{G}\mathbf{A}\mathbf{A}$	0.60	2.49	0.72	2.38	0.68	2.60	
$PAA_{g}$	0.34	1.03	0.38	1.24	0.34	1.24	
$\mathbf{PAA}_{\ell}$	0.22	0.71	0.32	1.95	0.32	2.13	
$PAA_{p}$	0.70	2.55	0.86	3.37	0.82	3.10	
<u>-</u>	Res50→VGG19		Res50→Inc-v3		Res50→Den121		
TIFGSM	0.32	0.33	0.08	0.08	0.44	0.45	
MIFGSM	2.00	2.02	0.92	0.93	3.96	3.99	
AA	0.78	2.05	0.54	1.29	1.96	4.93	
$\mathbf{G}\mathbf{A}\mathbf{A}$	2.14	5.28	0.76	1.78	3.92	9.80	
$PAA_{g}$	0.94	3.15	0.44	1.28	1.68	5.96	
$\mathbf{PAA}_{\ell}^{\cup}$	2.16	5.91	0.62	1.71	3.10	8.54	
PAA <sub>p</sub>	4.38	8.46	1.36	2.48	7.36	14.88	

Table 1: Quantitative comparisons with state-of-the-art attacks under the random sample strategy of target label selection. Ours achieve the best performance in most cases.

gradients step-by-step:

$$\boldsymbol{g}_{\nu} = \nabla_{\boldsymbol{x}^{adv}} \mathcal{L}(\boldsymbol{S}_{\nu}^{l}, \boldsymbol{T}^{l}), \tag{7}$$

where  $\nu$  is the current step during the whole iteration,  $S^l_{\nu}$  is the intermediate feature of the perturbed image  $x^{adv}_{\nu}$  at iteration  $\nu$ , and  $x^{adv}_0 = x$ . Then the momentum term is accumulated by previous gradients:

$$\beta_{\nu+1} = \mu \cdot \beta_{\nu} + \frac{\boldsymbol{g}_{\nu}}{\|\boldsymbol{g}_{\nu}\|},\tag{8}$$

where  $\mu$  refers to the decay factor,  $\beta_{\nu}$  is the momentum term at iteration  $\nu$  and  $\beta_0$  is initialized to 0. Finally, under the  $\ell_{\infty}$ -norm constraint, adversarial examples are crafted by performing the above calculations iteratively:

$$\boldsymbol{x}_{\nu+1}^{adv} = \operatorname{clip}_{\boldsymbol{x},\epsilon}(\boldsymbol{x}_{\nu}^{adv} - \alpha \cdot \operatorname{sign}(\beta_{\nu+1})),$$
 (9)

where  $\alpha$  is a given step size.

# 4 Experiments

To make comprehensive comparisons with state-of-the-arts, we conduct a series of experiments to evaluate performance. Specifically, baselines include a feature space targeted attack

		2nd	10th	100th	500th	1000th
$\begin{array}{c} \mathbf{GAA} \\ \mathbf{PAA_g} \\ \mathbf{PAA_\ell} \\ \mathbf{PAA_p} \end{array}$	tSuc	28.38 27.18 33.28 <b>37.98</b>	14.38 11.3 15.56 <b>21.10</b>	7.6 4.28 6.86 <b>11.2</b>	3.78 1.62 3.10 <b>5.12</b>	0.78 0.32 0.86 <b>1.74</b>
$\begin{array}{c} \overline{\mathbf{GAA}} \\ \mathbf{PAA_g} \\ \mathbf{PAA_\ell} \\ \mathbf{PAA_p} \end{array}$	tTR	36.15 34.94 39.39 44.90	19.82 16.56 19.68 <b>26.01</b>	10.75 6.68 9.32 <b>14.66</b>	5.26 2.64 4.27 <b>6.74</b>	1.03 0.58 1.05 <b>2.15</b>

Table 2: Transferability (tSuc and tTR) w.r.t. 2nd, 10th, 100th, 500th, and 1000th settings. Formally, different target labels lead to different performance and those of lower-ranking lead to worse performance.

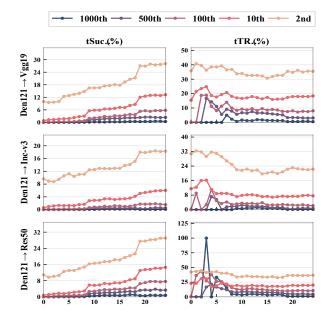


Figure 2: Performance (tSuc and tTR) of  ${\bf GAA}$  w.r.t. 2nd, 10th, 100th, 500th, and 1000th settings. Target label of higher ranking leads to better performance.

method: AA [Inkawhich *et al.*, 2019] and two FGSM-based methods: MIFGSM [Dong *et al.*, 2018] and TIFGSM [Dong *et al.*, 2019]. Supp. Sec. G and Sec. H give comparisons with other FGSM-based methods.

**ImageNet models.** For a better evaluation of transferability, four ImageNet-trained models with different architectures are chosen: VGG-19 with batch-normalization (VGG19) [Simonyan and Zisserman, 2015], DenseNet-121 (Den121) [Huang *et al.*, 2017], ResNet-50 (Res50) [He *et al.*, 2016], Inception-v3 (Inc-v3) [Szegedy *et al.*, 2016].

**Dataset.** Attacking images that have already been misclassified is pointless. Hence for each of all 1000 labels in the ImageNet validation set, we randomly select five images (5,000 in total) to perturb, which are correctly classified by all the networks we considered.

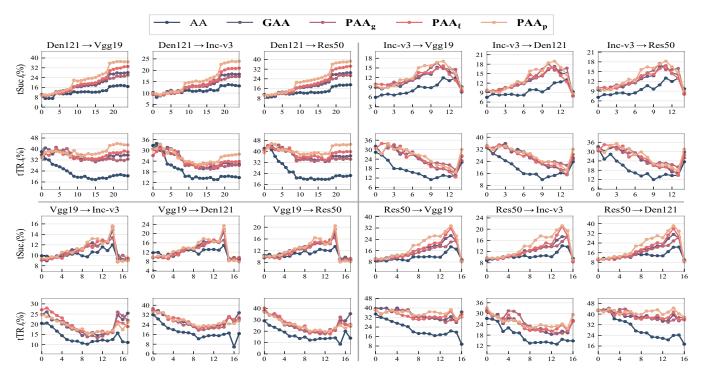


Figure 3: tSuc and tTR performance w.r.t. relative layer depth for multiple transfer scenarios. The figure is split into four phases: upper left, upper right, bottom left, and bottom right, corresponding to black-box attacks transferring from Den121, Inc-v3, VGG19, and Res50. All of our proposed methods outperform AA in most cases, which indicates the effectiveness of statistic alignment on various layers.

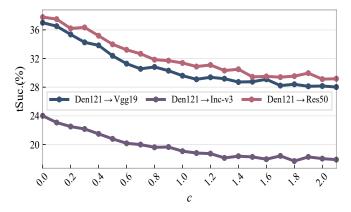


Figure 4: tSuc results w.r.t. bias c for  $\mathbf{PAA_p}$  transferring from Den121 (white-box model) to VGG19, Inc-v3, and Res50 (blackbox model). We observe the highest results when c = 0, *i.e.*, polynomial with pure second-order terms.

**Layer decoding scheme.** Following AA, a scheme for layer decoding is employed to present better which layer is chosen for the attack. Generally, layers are arranged from shallow to deep and numbered by relative layer depths, e.g., layer 0 of Res50 (denoted as Res50<sub>[0]</sub>) is near the input layer, and Res50<sub>[16]</sub> is closed to the classification layer. Supp. Sec. A details the scheme.

**Target label selection.** There are two strategies for target label selection: a) random sample adopted in AA. b) choose by ranking. Previous feature space targeted attack methods,

e.g., [Inkawhich et al., 2019], gain relatively poor performance. Given the prior knowledge that different target labels involve different transfer difficulties, randomly sampling the target label will lead to fluctuating transfer results (see Supp. Sec. F for more analysis). For instance, given an image of "cat", it is easier to fool a model to predict it as a dog than an airplane. To avoid this, we assign  $y^{tgt}$  by ranking. For example, 2nd indicates that the label of the second high confidence is chosen to be  $y^{tgt}$ . To give an exhaustive comparison, 2nd, 10th, 100th, 500th, and 1000th settings are adopted. We also report results under the random sample strategy to reveal the raw performance.

Implementation details. To make a fair comparison, all methods are set to identical  $\ell_{\infty}$  constraint  $\epsilon = 0.07$ , the number of iterations T = 20, and step size  $\alpha = \epsilon/T = 0.0035$ . The gallery size is set to  $20 \times 1000$ . For  $\mathbf{PAA_g}$ , we set variance  $\sigma^2$  as the mean of squared  $\ell_2$  distances of those pairs. For  $\mathbf{PAA_p}$ , we set bias c = 0, and only study the case of power d = 2. For TIFGSM, we adopt the default kernel length as 15. For MIFGSM, we set the decay factor as  $\mu = 1.0$ .

**Evaluation metrics.** Following AA, we adopt two metrics, *i.e.*, targeted success rate (tSuc) and targeted transfer rate (tTR), to evaluate the transferability of adversarial examples. For tSuc, it equals the percentage of adversarial examples that successfully fool the victim's DNNs. For tTR, given an image set that contains adversarial examples that attack the substitute model successfully, tTR is the ratio that how many examples of this set can fool the black-box model too.

# 4.1 Comparisons with State-of-the-Art Attacks

In this section, to comprehensively evaluate adversarial examples' transferability, we firstly attack different white-box models using the random sample strategy for target labels, then transfer the resultant adversarial examples to black-box models. For instance, Den121  $\rightarrow$ Res50 indicates that we generate adversarial examples from Den121 and transfer them to Res50. Empirically, attack performance varies according to the choice of layers. Under random sample strategy, VGG19<sub>[10]</sub>, Den121<sub>[23]</sub>, Res50<sub>[11]</sub> and Inc-v3<sub>[8]</sub> perform the best, their experimental results are shown in Table 1.

#### Effectiveness of PAA with Different Kernel Functions

As demonstrated in Table 1, all pair-wise alignments show their success in feature space targeted attack. Specifically, comparing with Linear kernel and Gaussian kernel, Polynomial kernel brings the best performance, and our  $\mathbf{PAA_p}$  outperforms state-of-the-arts by 6.92% at most and 1.70% on average, which shows the effectiveness of our pair-wise alignment. As for the reasons of the performance gains, compared with FGSM-based methods, *i.e.*, TIFGSM and MIFGSM, we exploit the information in the intermediate feature maps to perform highly transferable attacks. Compared with AA, it adopts Euclidean distance for measuring differences so that shows worse performance than ours, demonstrating the effectiveness of our proposed statistic alignment.

#### **Effectiveness of GAA**

Although GAA requires quite simple computations to perform attacks, it still shows convincing performance against all black-box models. Specifically, GAA outperforms the state-of-the-arts by 3.98% at most and 0.73% on average, which shows the effectiveness of global alignment between statistics from target and source. Moreover, when choosing Den121 and Res50 as white-box models, it shows comparable performance with  $PAA_{\ell}$ . When it becomes VGG19 or Inc-v3, GAA achieves the second-best results in most cases.

# 4.2 Ablation Study

### Transferability w.r.t. Target Labels

Considering different difficulties of target label  $y^{tgt}$ , for  $\mathbf{PAA_p}$  and  $\mathbf{GAA}$ , we study how layer-wise transferability varies with "2nd", "10th", "100th", "500th", "1000th" setup. As illustrated in Figure 1 and Figure 2, tSuc and tTR w.r.t. relative layer depth under above settings are evaluated. Obviously, the independence of layer-wise transferability from different target labels maintains. In other words, different target labels do not affect the layer-wise transferability trends, although further  $y^{tgt}$  away from ground truth y leads to a more challenging transfer-based attack. For case  $\mathrm{Den121} \rightarrow \mathrm{Res}50$  under 2nd, we report the results for the optimal layer of  $\mathrm{Den121}$  ( $\mathrm{Den121}_{[22]}$ ) in Table 2. Formally, target labels of different ranks lead to different performance , and the lower-ranking leads to worse performance. Specifically, 2nd is the best case, 1000th refers to the worst case.

#### Transferability w.r.t. Layers

In this section, transferability w.r.t. relative layer depth under 2nd is investigated. Involved methods contain  $\mathbf{PAA}_{\ell}$ ,  $\mathbf{PAA}_{\mathbf{p}}$ ,  $\mathbf{PAA}_{\mathbf{g}}$ ,  $\mathbf{GAA}$ , and  $\mathbf{AA}$ . Specifically, given the

white-box and black-box model pair, each subfigure of Figure 3 illustrates performance under different metric w.r.t. relative layer depth. As demonstrated in the figure, compared with the Linear kernel, the Polynomial kernel brings about better attack ability on Res50, Inc-v3, and Dense121 white-box. As for the VGG19 white-box, they achieve comparable results. Furthermore, in most of the chosen layers, all of our methods are superior to the baseline AA by a large margin.

Similar to what is stated in [Inkawhich *et al.*, 2019], given a white-box model, our layer-wise transferability still holds a similar trend regardless of which black-box models we test. Specifically, for Den121, a deeper layer yields more transferability. For Inc-v3, Vgg19, and Res50, the most powerful attack comes from perturbations generated from optimal middle layers. This phenomenon indicates that adversarial examples generated by our optimal layers can be well transferred to truly unknown models. From the experimental results, under 2nd, we simply adopt VGG19[14], Den121[22], Res50[14], and Inc-v3[11] as our optimal layers.

#### Transferability w.r.t. Orders

As mentioned above, the Polynomial kernel leads to the most powerful attack. Since larger bias c  $(c \geq 0)$  results in a greater proportion of lower-order terms in the polynomial, in this section, we study the appropriate value of c under 2nd and  $\mathrm{Den121}_{[22]}$  setup. Specifically, we attack  $\mathrm{Den121}$  using  $\mathrm{PAA_p}$  parameterized by c ranging from 0.0 to 2.0 with a granularity 0.1. As illustrated in Figure 4, from the monotonically decreasing curves, we can achieve the most effective attack when c=0.0, where tSuc is 37.00%, 24.00%, 37.78% for VGG19, Inc-v3 , and Res50. Once c=1.3 or larger, tSuc maintains stable. The overall average tSuc for VGG19, Inc-v3, Res50 are 30.78%, 19.68%, and 32.12%.

### 5 Conclusion

In this paper, we propose a novel statistic alignment for feature space targeted attacks. Previous methods utilize Euclidean distance to craft perturbations. However, because of the spatial-related property of this metric, it unreasonably imposes a spatial-consistency constraint on the source and target features. To address this problem, two novel methods, *i.e.*, Pair-wise Alignment Attack and Global-wise Alignment Attack are proposed by employing high-order translation-invariant statistics. Moreover, since randomly selecting target labels results in fluctuating transfer results, we further analyze the layer-wise transferability with different transfer difficulties to obtain highly reliable attacks. Extensive experimental results show the effectiveness of our methods.

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