

Bayesian Auctions with Efficient Queries (Extended Abstract)*

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Abstract

Designing dominant-strategy incentive compatible (DSIC) mechanisms for a seller to generate optimal revenue by selling items to players is a fundamental problem in Bayesian mechanism design. However, most existing studies assume that the seller knows the entire distribution from which the players' values are drawn, which may not hold in reality. In this work we consider, for the first time, the *query complexity* of Bayesian mechanisms. The seller has limited oracle accesses to the players' distributions, via *quantile queries* and *value queries*. For single-item auctions, we design mechanisms with *logarithmic* number of value or quantile queries which achieve almost optimal revenue. We then prove logarithmic lower-bounds, i.e., logarithmic number of queries are necessary for any constant approximation DSIC mechanisms, even when randomized and adaptive queries are allowed. Thus our mechanisms are almost optimal regarding query complexity. Our lower-bounds can be extended to multi-item auctions with monotone subadditive valuations, and we complement this part with constant approximation mechanisms for unit-demand or additive valuation functions. Our results are robust even if the answers to the queries contain noises.

1 Introduction

An important problem in Bayesian mechanism design is to design auctions that (approximately) maximize the seller's expected revenue by selling items. More precisely, in a Bayesian multi-item auction a seller has m heterogeneous items to sell to n players. Each player has a private value for each item, which is independently drawn from some prior distribution. When the joint prior distribution is of *common knowledge* to both the seller and the players, optimal Bayesian incentive-compatible (BIC) mechanisms have been discovered for various auction settings [Myerson, 1981;

Cremer and McLean, 1988; Cai *et al.*, 2012], where all players reporting their true values forms a Bayesian Nash equilibrium. When there is no common prior but the seller knows the distribution, many (approximately) optimal dominant-strategy incentive-compatible (DSIC) Bayesian mechanisms have been designed [Myerson, 1981; Ronen, 2001; Chawla *et al.*, 2010; Cai *et al.*, 2016], where it is each player's *dominant strategy* to report his true values.

However, the *complexity* for the seller to carry out such mechanisms is largely unconsidered in the literature. Most existing Bayesian mechanisms require that the seller has full access to the prior distribution and is able to carry out all required optimizations based on the distribution, so as to compute the allocation and the prices. Unfortunately the seller may not be so knowledgeable or powerful in real-world scenarios. If the supports of the distributions are exponentially large (in m and n), or if the distributions are continuous and do not have succinct representations, it is hard for the seller to write out "each single bit" of the distributions or precisely carry out arbitrary optimization tasks based on them. Even with a single player and a single item, when the value distribution is irregular, computing the optimal price in time that is much smaller than the size of the support is not an easy task. Thus, a natural and important question to ask is *how much the seller should know about the distributions in order to obtain approximately optimal revenue*.

In this work we consider, for the first time, the *query complexity* of Bayesian mechanisms. In particular, the seller can only access the distributions by making oracle queries. Two types of queries are allowed, *quantile queries* and *value queries*. That is, the seller queries the oracle with specific quantiles (respectively, values), and the oracle returns the corresponding values (respectively, quantiles) in the underlying distributions. These two types of queries happen a lot in market study. Indeed, the seller may wish to know what is the price he should set so that half of the consumers would purchase his product; or if he sets the price to be 200 dollars, how many consumers would buy it. Another important scenario where such queries naturally come up is in databases. Indeed, although the seller may not know the distribution, some powerful institutes, say the Office for National Statistics, may have such information figured out and stored in its database. As in most database applications, it may be neither necessary nor feasible for the seller to download the whole distribution

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to his local machines. Rather, he would like to access the distribution via queries to the database. Moreover, the commercial data providers may charge the mechanism designer a fixed monetary payment for each query about the statistics of the distribution. To maximize the revenue of the designer, it is necessary to understand the tight bounds on the number of queries that are sufficient for good revenue guarantees.

Another concern in practice is that the queries to the valuation distributions are not precise. It is possible that the data provider only has estimates for the statistics of the valuation distributions, and those estimates are only correct with high probability. The data provider may even want to obfuscate the data due to privacy issues [Dwork, 2008]. We show that our results are robust with the presence of imprecise queries.

2 Preliminaries

2.1 Bayesian Auctions

In a multi-item auction there are m items, denoted by $M = \{1, \dots, m\}$, and n players, denoted by $N = \{1, \dots, n\}$. Each player $i \in N$ has a non-negative value for each item $j \in M$, v_{ij} , which is independently drawn from distribution D_{ij} . Player i 's true valuation is $(v_{ij})_{j \in [m]}$. To simplify the notations, we may write v_i for $(v_{ij})_{j \in [m]}$ and v for $(v_i)_{i \in [n]}$. Letting $D_i = \times_{j \in M} D_{ij}$ and $D = \times_{i \in N} D_i$, we use $\mathcal{I} = (N, M, D)$ to denote the corresponding Bayesian auction instance. We will consider several classes of widely studied auctions. A *single-item* auction has $m = 1$. When $m > 1$, a player i being *unit-demand* means his value for a subset S of items is $\max_{j \in S} v_{ij}$, and a player i being *additive* means his value for S is $\sum_{j \in S} v_{ij}$. When all players are unit-demand (respectively, additive), we call such an auction a *unit-demand auction* (respectively, an *additive auction*).

A mechanism \mathcal{M} maps a reported value profile v from the players to a/n (random) allocation of items, $x = (x_i(v))_{i \in N}$, and payments to charge the players, $p = (p_i(v))_{i \in N}$. When v is clear from the context, we simply denote by $x = (x_i)_{i \in N}$ and $p = (p_i)_{i \in N}$. For single-item auctions, $x_i \in [0, 1]$ and for multi-item auctions, $x_i \in [0, 1]^m$. A mechanism is called Bayesian Incentive Compatible (BIC) if it is every player's optimal strategy to report her true value, given all other players report truthfully. A mechanism is called Dominant Strategy Incentive Compatible (DSIC) if it is every player's optimal strategy to report her true value no matter what values are reported by the other players. Given any instance \mathcal{I} , let $\text{Rev}(\mathcal{M}(\mathcal{I}))$ be the expected revenue generated by \mathcal{M} and $\text{OPT}(\mathcal{I})$ be the optimal BIC revenue of \mathcal{I} , i.e., the maximum expected revenue generated by BIC mechanisms. When \mathcal{I} is clear from the context, we write OPT for short. A mechanism achieves c -approximation if for any instance \mathcal{I} ,

$$\text{Rev}(\mathcal{M}(\mathcal{I})) \geq \frac{\text{OPT}(\mathcal{I})}{c}.$$

2.2 Query Complexity

In this work, we only allow the seller to access the prior distributions via two types of oracle queries: *value queries* and *quantile queries*. Given a distribution D over real numbers, in a value query, the seller sends a value $v \in \mathbb{R}$ and the oracle

returns the corresponding quantile $q(v) \triangleq \Pr_{x \sim D}[x \geq v]$. In a quantile query, the seller sends a quantile $q \in [0, 1]$ and the oracle returns the corresponding value $v(q)$ such that $\Pr_{x \sim D}[x \geq v(q)] = q$. With *non-adaptive* queries, the seller first sends all his queries to the oracle, gets the answers back, and then runs the auction. The *query complexity* is the number of queries made by the seller.

Note that the answer to a value query is unique. The quantile queries are a bit tricky, as for discrete distributions there may be multiple values corresponding to the same quantile q , or there may be none. When there are multiple values, to resolve the ambiguity, let the output of the oracle be the largest one: that is, $v(q) = \arg \sup_z \{\Pr_{x \sim D}[x \geq z] \geq q\}$.¹ Note that for any discrete distribution D and quantile query $q > 0$, $v(q)$ is always in the support of D . Moreover, when $q = 0$, $v(q)$ may be $+\infty$.

Noisy Queries. In this paper, we also consider the model where the answers to the queries contain errors, i.e., noisy value queries and noisy quantile queries.²

Definition 1. For distribution D and $\eta > 0$, a value query has η -noise if for any value $v \in \mathbb{R}$, the returned quantile is

$$q \in \left[\frac{1}{1 + \eta} \cdot \Pr_{x \sim D}[x \geq v], (1 + \eta) \cdot \Pr_{x \sim D}[x \geq v] \right].$$

Similarly, a quantile query has η -noise if for any quantile $q \in [0, 1]$, the returned value v satisfies

$$v \in \left[\frac{1}{1 + \eta} \cdot v', (1 + \eta) \cdot v' \right],$$

and

$$v' = \arg \max_z \{ \Pr_{x \sim D}[x \geq z] \geq q \}.$$

3 Main Results

We would like to understand both lower- and upper-bounds for the query complexity of approximately optimal Bayesian auctions. In this work, we will first consider single-item auctions and then extend our results to multi-item settings when the players' valuations are either unit-demand or additive. When the distributions are bounded within $[1, H]$ and the queries are precise, our results are summarized in Table 1. We also show that our query complexity results extend for arbitrary unbounded distributions that satisfy *small-tail assumptions*. A Bayesian auction instance \mathcal{I} satisfies the small-tail assumption if there exists a function³ $h : (0, 1) \rightarrow (0, 1)$ such that, for any constant $\delta_1 \in (0, 1)$ and any BIC mechanism \mathcal{M} , letting $\epsilon_1 = h(\delta_1)$, we have⁴

$$\mathbb{E}_{v \sim D} \mathbf{I}_{\exists i, j, q_{ij}(v_{ij}) \leq \epsilon_1} \text{Rev}(\mathcal{M}(v; \mathcal{I})) \leq \delta_1 \text{OPT}(\mathcal{I}). \quad (1)$$

¹The tie breaking rule here is chosen to simplify the exposition. All of our results extend to arbitrary tie breaking rules.

²In Definition 1, we define the noise as multiplicative errors. This choice is made since we focus on multiplicative approximations in our paper. Similar results can be obtained for additive error, which will not be elaborated in this paper.

³If computation complexity is a concern, then one can further require that the function is efficiently computable.

⁴In fact in our results for the single item auction, we only need a weaker condition where the inequality only need to hold for the Bayesian optimal mechanism OPT .

	Query	Distributions	
	Complexity	Bounded in $[1, H]$	Unbounded & Small Tail
Auctions	Single-Item	$\Theta(n\epsilon^{-1} \log H)$	
	Unit-Demand	$\forall c > 1: \Omega(\frac{mn \log H}{\log c})$	$\forall c > 24: O(\frac{mn \log H}{\log(c/24)})$
	Additive	$\forall c > 1: \Omega(\frac{mn \log H}{\log c})$	$\forall c > 8: O(\frac{mn \log H}{\log(c/8)})$
	Single-Item	Regular Distributions: $\Omega(n\epsilon^{-1}), O(n\epsilon^{-1} \log \frac{n}{\epsilon})$	

Table 1: Main results. Here $h(\cdot) < 1$ is the tail function in the small-tail assumptions. For single-item auctions, the revenue is a $(1 + \epsilon)$ -approximation to the optimal BIC revenue, with ϵ sufficiently small. For multi-item auctions with unit-demand or additive valuations, the revenue is a c -approximation for some constant c . The upper bounds in the table hold for queries with small noise in the response while the lower bounds holds even for queries without noise. Note that the result of regular distributions doesn't require the distribution to be bounded.

Here $q_{ij}(v_{ij})$ is the quantile of v_{ij} under distribution D_{ij} , $\text{Rev}(\mathcal{M}(v; \mathcal{I}))$ is the revenue of \mathcal{M} under the Bayesian instance \mathcal{I} when the true valuation profile is v , and $\mathbf{1}$ is the indicator function. For discrete distributions, Equation 1 is imposed on the ϵ_1 probability mass over the highest values. Intuitively, the small tail assumption assumes that the revenue contribution of any mechanism from high values, i.e., values with quantile smaller than ϵ , is sufficiently small. Similar small-tail assumptions are widely adopted in sampling mechanisms [Roughgarden and Schrijvers, 2016; Devanur *et al.*, 2016], to deal with irregular distributions with unbounded supports. Finally, we show that the revenue of the query mechanisms degrade proportionally to the amount of error contained in the queries to the valuation distributions.

Following the convention of the literature, the mechanism designer implements DSIC mechanisms while the benchmark is the optimal BIC revenue. It is known that the gap between the optimal DSIC mechanism and the optimal BIC mechanism for multi-item setting is bounded away from 1 [Yao, 2017], and the best known approximation ratio for DSIC mechanisms to the optimal BIC revenue in unit-demand and additive auctions are 24 and 8 respectively in the literature [Cai *et al.*, 2016]. The main focus of this paper is not the tightness of approximation ratios for those mechanisms, but the amount of information required for the mechanism designer to achieve such approximations.

Also note that our lower- and upper-bounds on query complexity are *tight* for bounded distributions. Actually, our lower-bounds allow the seller to make both value and quantile queries, and apply to any multi-player multi-item auctions where each player's valuation function is *succinct sub-additive*. The lower-bounds also allow randomized adaptive queries and randomized mechanisms.

For the upper-bounds, all our query schemes are deterministic, non-adaptive, and only make one type of queries: value queries for bounded distributions and quantile queries for unbounded distributions with small-tail assumptions. We show that our schemes, despite of being very efficient, only loses a small fraction of revenue compared with when the seller has full access to the distributions.

4 More Related Work and Discussions

Sampling Mechanisms. A closely related area to our work is sampling mechanisms [Cole and Roughgarden, 2014; Devanur *et al.*, 2016; Babaioff *et al.*, 2018; Guo *et al.*, 2019; Hartline and Taggart, 2019; Allouah and Besbes, 2019]. It assumes that the seller does not know the distribution D but observes random samples from D before the auction begins. There are two branches of researches for sampling mechanisms. One branch focuses on designing mechanisms that minimize the approximation ratio given only one sample [Huang *et al.*, 2015; Allouah and Besbes, 2019] or two samples [Babaioff *et al.*, 2018; Daskalakis and Zampetakis, 2020]. The other one is referred as sample complexity, which measures how many samples the seller needs so as to obtain a good approximation to the optimal Bayesian revenue [Cai and Daskalakis, 2017; Guo *et al.*, 2019; Brustle *et al.*, 2020]. Most of the previous results focus on analyzing the sample complexity of DSIC mechanisms, which is similar to what we adopt in this paper. There are two exceptions. In [Gonczarowski and Nisan, 2017], the authors provide upper bounds on the sample complexity for $(1 + \epsilon)$ -approximation to the optimal BIC revenue. However, the solution concept adopted there is ϵ -BIC, and the revenue guarantee under Bayesian Nash equilibrium for the mechanism proposed there is unclear. [Hartline and Taggart, 2019] resolve the issue for the single-item setting, and provide upper bounds on the sample complexity of non-truthful mechanisms for $(1 + \epsilon)$ -approximation to the optimal BIC revenue, under the solution concept of Bayesian Nash equilibrium. The best-known sample complexity results are summarized in Table 2.

Oracle queries can be seen as *targeted samples*, where the seller actively asks the information he needs rather than passively learns about it from random samples. As such, it is intuitive that queries are more efficient than samples, but it is a priori unclear how efficient queries can be. Our results answer this question quantitatively and show that query complexity can be exponentially smaller than sample complexity: the former is *logarithmic* in the "size" of the distributions, while the latter is *polynomial*.⁵ Finally, the design of query mechanisms facilitates the design of sampling mechanisms.

⁵For example, in the single-item auction, the sample complexity is $\tilde{O}(n^2 H \epsilon^{-2})$ when the valuations are bounded in $[1, H]$.

Auctions	Single-Item (regular)	Single-Item (bounded in $[1, H]$)	Unit-Demand (bounded in $[1, H]$)	Additive (bounded in $[1, H]$)
Sample Complexity	$\tilde{O}(n\epsilon^{-4})$	$\tilde{O}(nH\epsilon^{-3})$	$\tilde{O}(nm^2H^2\epsilon^{-2})$	$\tilde{O}(nm^2H^2\epsilon^{-2})$
Approximations	$1 + \epsilon$	$1 + \epsilon$	27	32

Table 2: Sample complexity in the literature. For multi-item auctions with unit-demand or additive valuation functions, the revenue has an extra ϵ additive loss. The results for single-item auctions are by [Devanur *et al.*, 2016], for unit-demand auctions are by [Morgenstern and Roughgarden, 2016], and for additive auctions are by [Cai and Daskalakis, 2017], respectively.

If the seller observes enough samples from D , then he can mimic quantile queries and apply query mechanisms.

Parametric Auctions. Parametric mechanisms [Azar and Micali, 2013; Carrasco *et al.*, 2018; Che, 2019] assume the seller only knows some specific parameters about the distributions, such as the mean, the median (or a single quantile), the variance or higher moments. Note that using quantile or value queries, one can get the exact value of the median and the approximate value of the mean, and then apply parametric mechanisms. Existing parametric mechanisms only consider single-parameter auctions. Since our mechanisms make non-adaptive oracle queries, our results imply parametric mechanisms in multi-parameter settings with general distributions, where the “parameters” are the oracle’s answers to our query schemes. Our lower-bounds also imply that knowing only the median is not enough to achieve the same approximation ratios as we do.

Distributions within Bounded Distance. There are several papers in the literature that consider the model where the seller is given a distribution that is within a small distance to the true prior distribution. For single-item single-buyer settings, [Bergemann and Schlag, 2011] characterize the optimal robust monopoly pricing under the Prohorov distance. [Li *et al.*, 2019] consider the same problem with the earth-mover distance and extends the characterization to the multi-buyer setting. Recently, [Cai and Daskalakis, 2017] study the multi-item auctions under the Kolmogorov distance. The distinction between our model and those papers is that the learnt distributions from our query schemes may be far from the true prior in terms of those specified distances (e.g., Prohorov, Kolmogorov or earth-mover), and thus their mechanisms do not apply. On the other hand, although a distribution close to the true prior may be learnt via sufficiently many oracle queries given Prohorov distance, our results imply that the query complexity of this approach is not better than ours.

Menu Complexity. The complexity of auctions is an important topic in the literature, and other complexity measures such as menu complexity have been considered. Following the taxation principle [Hammond, 1979; Guesnerie, 1981; Hart and Nisan, 2013], defines the *menu complexity* of truthful auctions. For a single additive buyer, [Daskalakis *et al.*, 2013] show the optimal Bayesian auction for revenue can have an infinite menu size or a continuum of menu entries, and [Babaioff *et al.*, 2017] bound the menu complexity for approximating the optimal revenue. Recently, [Dobzinski, 2016] considers the taxation, communication, query and menu complexities of truthful combinatorial auctions, and

shows important connections among them. The queries considered there are totally different from ours: we are concerned with the complexity of accessing the players’ value distributions in Bayesian settings, while [Dobzinski, 2016] is concerned with the complexity of accessing the players’ valuation functions in non-Bayesian settings.

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